



MEDIA RELEASE

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Preliminary environmental results are just the beginning.

David Peck, Managing Director of Sprinta Print said that preliminary results for their new environmentally responsible printing processes are very encouraging. Sprinta Print announces the results of their new processes at the Local Government Managers Australia Conference last week, to a very enthusiastic and supportive audience.

"Sprinta Print has been conducting several tests to find ways to clean up the printing process to become Tasmania's first environmentally responsible printer," David said.

"So far, we have managed to reduce the use of chemicals used in the printing process by 35.25%, which means a huge reduction in production costs and less volatile organic compounds (VOCs) being released into the atmosphere," David added.

"VOCs are emitted as gases from certain solids and liquids used in traditional printing, some of which may have adverse effects on the health of the community and the environment.

"We have also implemented the use of vegetable-based inks, which will further reduce VOC emissions and improve the quality of the products we print and, lastly, we have improved our recycling of waste materials by 29%, thus reducing truck-loads of industrial landfill.

David presented what he described as the state's first 100% environmentally responsible brochure, commenting on the fact that days of tolerating dull and dirty environmental printing are over.

"Using environmentally responsible machines and printing processes, it is possible to produce commercially acceptable printing at in a cost effective manner."

Local Government Managers Australia Conference delegate, Brian Inches, General Manager of Break O'Day Council, believes that the majority of companies, and the various levels of government, recognise the importance of working toward having less impact on the environment.

"Anything that can be done to make printing cleaner and reduce landfill is positive. We commend David and his team for developing environmentally responsible printing methods and support Sprinta Print because it is the responsible thing to do," Mr. Inches said.

David Peck said that his company was still finding ways to improve the printing process and initial analysis is indicating that chemical use is still being reduced, along with reductions in energy and environmental savings in other areas.

For further details, photo opportunities and interviews, please contact David Peck on (03) 6334 3577.