

MEDIA RELEASE

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Management System Identifies Best Practices at Sprinta Print.

The implementation of an internationally recognised quality management system at Sprinta Print has set a benchmark for the Tasmanian printing industry according to David Peck.

David started Sprinta Print in 1981 and said that his company, along with every other printing company had been following traditional printing methods with little regard for the environment or efficiencies in print processes.

"Once I was running my own printing company, it didn't take long to realise that there had to be a more cost effective way to produce quality printing while caring for the environment," David said.

"We engaged the services of a business analyst to identify ways we could improve our processes and procedures. It took two years to complete the process, but now Sprinta Print is probably the most efficient, and certainly the most environmentally responsible, printer in Tasmania, David added.

Sprinta Print addressed many aspects of its business in order to comply with the internationally recognised ISO 9001:2000 Quality Management systems

"ISO 9001 applies to all types of organisations. It doesn't matter what size they are or what they do. It helps both product and service oriented organisations, of which Sprinta Print is both, to achieve standards of quality that are recognised and respected throughout the world."

"As far as our customers are concerned, it gives them peace of mind that any printing we produce for them is done so in an efficient, cost effective way and that our quality assurance is as good as any in the world," David said.

For further details, photo opportunities and interviews, please contact David Peck on (03) 6334 3577