



## **MEDIA RELEASE**

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### **Sprinta Print investigates an environmentally responsible chemical saving device.**

Sprinta Print is investigating the use of a device to reduce the amount of developer used in the printing process.

David Peck, Managing Director of Tasmania's first environmentally responsible printing company Sprinta Print, said that the device, invented by a mainland environmental printer, had the potential to reduce the amount of developer used in the printing process by 40%.

"Sprinta Print is at the forefront of adopting and developing new processes to improve or reduce the cost of printing," David said.

"We are continually looking at all facets of our business, from when the work arrives, to when it is dispatched, and find ways to improve the process, eliminate waste and introduce environmentally responsible practices," David added.

Sprinta print discovered that one of the high areas of wastage is in the use of developer for plate preparation.

"We heard about this device that recycles the developer and were stunned to hear we could reduce the amount we use by 40%".

"There are other advantages to using less developer, including less chemistry, less packaging waste, less storage space required and virtually no environmentally harmful by-products.

"We are planning a trip to Sydney soon to see the device in action, but if it performs half as well as we expect, we will be the first company in Tasmania to have it installed.

"Once installed the developer saving device will pay for its self in about six months. After that, we expect to realise savings of 40% on this aspect of the printing process. By any calculation, that is an excellent result for our company and the environment," David said.

**For further details, photo opportunities and interviews, please contact David Peck on (03) 6334 3577.**